



STUDENT ROLES TO EARN CASH
with Varsity Vibe

ABOUT VARSITY VIBE

KEY HIGHLIGHTS



Over 83k students have joined from all over SA...and growing



Over 100 partner brands offering exclusive deals and discounts



Over 1200 partner stores all over SA



ROLES AVAILABLE

FOR STUDENTS

1. Vibe agents
2. Store trainers
3. Store testers
4. Ambassadors
5. Activation staff



VIBE AGENTS

Some students want to pay cash for their Varsity Vibe membership, therefore we have Vibe Agents on campus who students can reach out to, meet up with and pay cash.

RESPONSIBILITIES

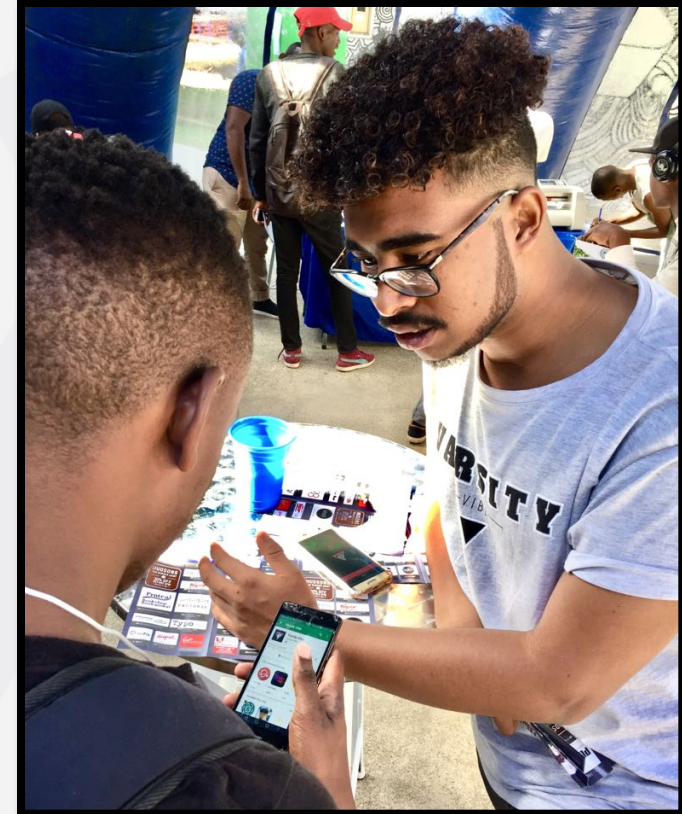
- Meet up with VarsityVibe members who would like to activate their VV memberships
- Activate VarsityVibe memberships
- Handle cash from members – collect and transfer

REQUIREMENTS

- Responsible and dependable
- On campus or around campus often

REMUNERATION

- R40 auto-referral fee per person activated



STORE TRAINERS

We have a lot of partner brands and we are constantly getting new partners on board. To ensure that the staff in-store know how to process the deal on their system, we use store trainers to train staff in-store.

RESPONSIBILITIES

- Go into stores and train staff
- Capture the details of the staff member spoken to
- Provide feedback to Varsity Vibe

REQUIREMENTS

- Car (this job requires traveling within a specific area)
- Able to talk to strangers and explain concepts well

REMUNERATION

- Location/distance dependent
- Based on number of stores visited



STORE TESTERS

With over 1500 partner stores, we like to ensure that the staff in-store are always on their toes, know about the VV deal(s) and how to process them. Store testers go in store, enquire about the deal and report back to us – **think mystery shopper.**

RESPONSIBILITIES

- Go into stores and enquire about the VarsityVibe deal offered
- Provide feedback to Varsity Vibe

REQUIREMENTS

- Car (this job requires traveling with in a specific area)
- Able to talk to strangers

REMUNERATION

- Location/distance dependent
- Based on number of stores visited



AMBASSADORS

We work with both macro and micro influencers to share content and post about Varsity Vibe on social media to their audience. We also use these ambassadors for shoots with our partner brands, online and offline campaigns and promotions.

RESPONSIBILITIES

- Post on social media about VarsityVibe and our partner brands
- Engage with Varsity Vibe content (like/comment/share)
- Project the Varsity Vibe brand in a positive light

REQUIREMENTS

- A strong social media presence
- Good engagement on social media with audience

REMUNERATION

- Campaign and rate card dependent



ACTIVATION STAFF

We visit campuses all across the country to promote Varsity Vibe and our partner brands. At each campus we like to use students from the university/college for these activations.

RESPONSIBILITIES

- Promote VarsityVibe at on-campus activations
- Approach students on campus during the activation
- Engage and educate students about the Varsity Vibe product

REQUIREMENTS

- Approachable, outgoing and enjoy talking to people
- Previous promotion experience (advantage)
- Thorough knowledge of the VarsityVibe app and its partners

REMUNERATION

- R100/hour



NEXT STEPS



Fill out the form - <http://bit.ly/W-Roles>



When relevant jobs come up, we will contact YOU



Earn cash and have fun!





KEEN TO GET INVOLVED?

we'd love to hear from you

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